



**Reimagine Aging Conference
2017 Sponsorship Opportunities**

Benefits	Reimagine Aging Presenting Sponsor	Innovations Sponsor	Collaboration Sponsor	Supporter Sponsor	Community Supporter
Sponsorship Level	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Tickets to Conference	8	6	4	4	2
Website	- Logo & link on spotlight section on Homepage - Logo & link on main conference page	Logo & link on main conference page	Logo & link on main conference page	Logo & link on main conference page	Logo & link on main conference page
Newsletters	Logo & link included in enews (Jun.-Sep. 2017)	Logo & link included in enews (Jun.-Sep. 2017)	Logo & link included in enews (Jun.-Sep. 2017)	Logo & link included in enews (Jun.-Sep. 2017)	Logo & link included in enews (Jun.-Sep. 2017)
Exhibitor	Prime display in exhibit area	Company may participate in exhibit area	Company may participate in exhibit area	Company may participate in exhibit area	Company may participate in exhibit area
Social Media	- Company recognized in individual promoted post on Facebook as well as any other sponsor posts - Company logo on Facebook page banner (Jun-Oct)	Company recognized in individual promoted post on Facebook	Company recognized in general sponsor post on Facebook	Company recognized in general sponsor post on Facebook	Company recognized in general sponsor post on Facebook
Registration Bags	Company literature and/or sample product may be included in registration bags	Company literature and/or sample product may be included in registration bags	Company literature and/or sample product may be included in registration bags	Company literature and/or sample product may be included in registration bags	—
Logo recognition	Logo recognition in all conference materials	Logo recognition in all conference materials	Logo recognition in all conference materials	—	—
Emcee Announcements	Special recognition after keynote	Special recognition after keynote	—	—	—
Press Release	Company recognized as Reimagine Aging Presenting Sponsor	—	—	—	—
Conference Materials	Company recognized as Reimagine Aging Presenting Sponsor	—	—	—	—
Opening Reception	Representatives may give remarks	—	—	—	—
Check-In Table	Company recognized as Reimagine Aging Presenting Sponsor	—	—	—	—
Invitations	Company recognized as Reimagine Aging Presenting Sponsor	—	—	—	—