SENIOR
COMMUNITY
SERVICES

Reimagine Aging Conference Call for Speakers

Event date: September 17, 2026
Submissions due: May 22, 2026

Senior Community Services (SCS) is seeking knowledgeable and engaging speakers to present at our 2026 Reimagine Aging Conference. Now in its 11th year, this event highlights technology trends, products, and information impacting older adults and their caregivers.

This year's event is on Thursday, September 17th at the Heritage Center of Brooklyn Center.

There's no better year to speak at the Reimagine Aging Conference. Reflecting the outstanding success of 2024 and 2025, we are creating capacity for a 25% growth in attendees for 2026. Our attendees are older adults, caregivers, aging services providers, nurses, social workers, physical therapists, and more.

We are in search of 4 1-hour long breakout sessions and 1 1-hour long keynote session. Topics and areas of interest to the planning committee are listed on the final page of this document. If you have expertise in these topics, we especially encourage your proposals to center them. However, we welcome new ideas and accept proposals on any topic related to aging/caregiving and technology that may interest our audience.

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Proposal submission and deadline:
We welcome speakers from diverse backgrounds, including those with lived experience, academia, industry, government, and non-profit organizations. To express your interest, please use this form (link here) to submit the following information:

- Outline & summary of your proposed presentation, including key takeaways and a title (note 1-hour limit)
- Speaker biography
- Any AV/technology requirements or preferences

Speaker benefits:
- Speaker will receive two (2) complimentary registrations for the conference.
- Speaker will be offered an exhibitor table (8') at no cost.
  - If an exhibitor table is accepted, speaker's organization will also be listed as an exhibitor alongside others.
- Speaker and their session will be promoted on the event website, via social media, and/or print media.

Submit your proposal using [this form](#) by May 22nd, 2026:

https://form.jotform.com/260064574280051

SeniorCommunity.org
ReimagineAging@seniorcommunity.org
952-541-1019

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Expectations of speaker by Senior Community Services (SCS):

By accepting an invitation to speak at the conference, the speaker agrees to the following:

- **No** monetary compensation or expense reimbursement is being offered, nor will monetary compensation or reimbursement be provided to the speaker.
- Speaker **may not** use their session primarily to promote their business, practice, service, or product.
- Speaker agrees the session time slot will be determined by SCS.
- Speaker will respond to requests from the event organizer in a timely manner and meet all identified deadlines.
- Speaker will design and provide a high-quality PowerPoint presentation, in electronic format, by the deadline given.
- Speaker agrees to meet with SCS representative(s) as needed in preparation for the event and agrees that final content must approved by SCS
- Once content is approved, speaker agrees no substantial changes to content, format, audio/visual needs, or room set-up will be requested.
- By attending this event speaker hereby consents to having their photo/likeness/recordings posted publicly and on social media.

Contact with questions: Emma Friend, e.friend@seniorcommunity.org.

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- **Artificial intelligence**: Seniors are simultaneously intrigued and skeptical of AI. Share what AI is, how it can be used, how to spot AI-generated images and videos, or other information/insights.
- **Fraud and scam prevention**: The tactics scammers use to get money change by the year. Share the latest updates on what scammers are doing to exploit older adults, how they can lower their risk, and what to do if they're taken advantage of. This is consistently our most popular topic.
- **Technology in the healthcare system**: Familiarize the crowd with the technology that is helpful to know about when they're navigating the healthcare system like MyChart, virtual appointments, and more.
- **Caregiving**: Tools for online or long-distance caregiving, platforms to make caregiving easier, online resources for caregivers to maintain their mental health and well-being.
- **Navigating retirement when off-line options are disappearing**: The emotional frustration of basic necessities moving online like Social Security, MyChart, DocuSign for any contracts, and how people can navigate the new reality.
- **Social media literacy & safety**: Identifying real versus fake/AI generated images and videos, identifying real news versus misinformation, basics of fact-checking.
- **Entertainment**: How attendees can take advantage of technology to combat isolation and boredom.

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