



11th Annual

Reimagine Aging Conference

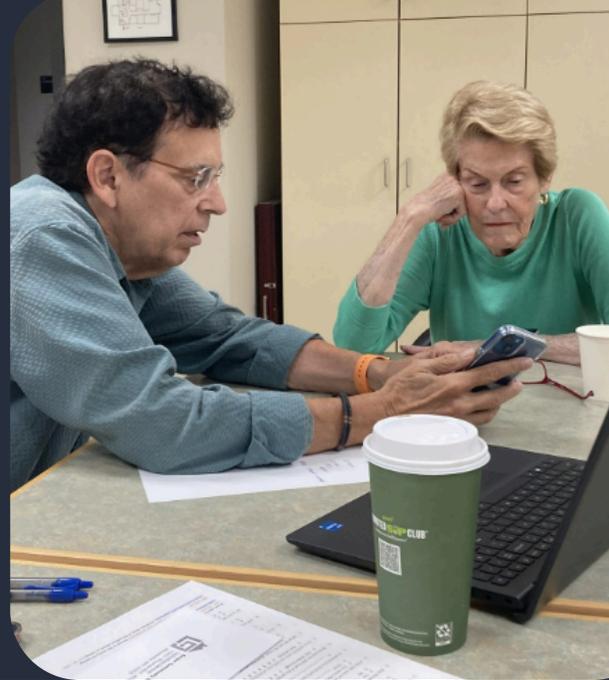
Sponsorship and Exhibitor Packages

Highlighting the current technology trends, products, and information impacting older adults and their caregivers.



Think seniors aren't using technology? **Think again.**

More older adults are adopting technology every year, but they think about tech differently than "digital natives." **That's where the Reimagine Aging Conference comes in.**



About the Reimagine Aging Conference (RAC)

Now in its 11th year, the RAC is a well-established event hosted by a non-profit, Senior Community Services. We provide trusted education and coaching for older adults wanting to use technology to improve their lives and live independently.

Through providing this service, we learn what seniors are thinking about right now, like artificial intelligence and scam prevention. We build these topics into the RAC, meaning it's **actually valuable to their real lives**, and attendees come to the conference year after year.

Who attends: Older adults, formal & informal caregivers, social workers, occupational therapists, aging services providers, and more.

Who's a good fit to sponsor and exhibit: Anyone wanting to reach the people who are attending, whether you're a technology-focused company or not.

If there's no sponsorship level that's just right, email us at ReimagineAging@seniorcommunity.org to discuss a custom package.

Thursday, September 17th, 2026
Heritage Center of Brooklyn Center

Sponsor & Exhibitor Packages

Level	Presenting Sponsor (1) Significant support to make the RAC possible.	Keynote Sponsor (1) Your name on the only session of the day where everyone is in the room.
Cost	\$15,000	\$10,000
Passes & exhibitor table	6 passes / 8' table in preferred location in keynote hall (see page 6 for table locations)	6 passes / 8' table in preferred location in keynote hall (see page 6 for table locations)
Brand recognition	<ul style="list-style-type: none"> • Conference is "Presented by [Business]" on majority of materials. • Logo on signage on main stage • Logo & link on conference web page • Inclusion in sponsor listings on event materials • Prominent logo placement in materials • Logo in rotating slide show that plays during passing times/lunch • Verbal recognition during opening/closing remarks 	<ul style="list-style-type: none"> • Logo on signage on main stage • Logo & link on conference web page • Inclusion in sponsor listings on event materials • Prominent logo placement in materials • Logo in rotating slide show that plays during passing times/lunch • Verbal recognition during opening/closing remarks
Social media	<ul style="list-style-type: none"> • Exclusive social media recognition post • Logo or name included in most other social media posts: "Presented by [Business]" 	<ul style="list-style-type: none"> • Exclusive social media recognition post • Recognized on any additional posts that promote the keynote session
Remarks	Make remarks (3 minutes) to open up the whole conference.	Make remarks (3 minutes) before the Keynote Session and introduce the speaker.

CONFIRMED

Sponsor & Exhibitor Packages

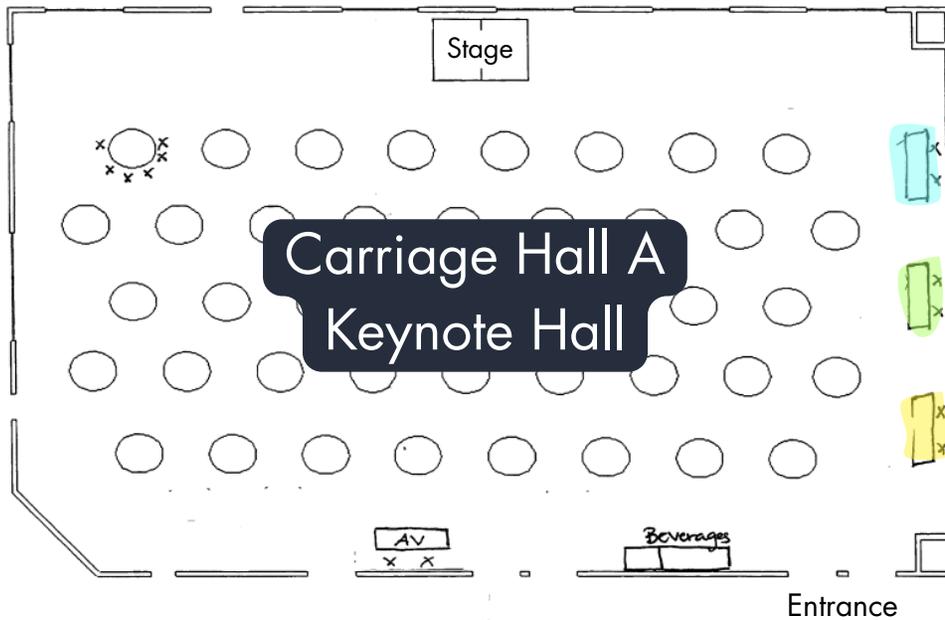
Level	Food & Beverage Sponsor (1) Lunch is served to everyone all thanks to you.	Technology Sponsor (2) Help cover the costs of microphones, screens, and other A/V.	Breakout Session Sponsor (4) Sponsor a breakout session of your choice from pre-selected options.
Cost	\$10,000	\$5000	\$2000
Passes & exhibitor table	6 passes / 8' table in preferred location in keynote hall (see page 6 for table locations)	4 passes / 8' table in preferred location in exhibitor hall (see page 6 for table locations)	2 passes / 8' table
Brand recognition	<ul style="list-style-type: none"> • Logo on signage on lunch buffet • Logo & link on conference web page • Inclusion in sponsor listings on event materials • Prominent logo placement in materials • Logo in rotating slide show that plays during passing times/lunch • Verbal recognition during opening/closing remarks • Special "sponsor spotlight" story featuring your brand sent to our distribution list of 2900+. 	<ul style="list-style-type: none"> • Logo & link on conference web page • Inclusion in sponsor listings on event materials • Prominent logo placement in materials • Logo in rotating slide show that plays during passing times/lunch 	<ul style="list-style-type: none"> • Logo on signage outside breakout session room • Logo & link on conference web page • Inclusion in sponsor listings on event materials
Social media	<ul style="list-style-type: none"> • Exclusive social media recognition 	<ul style="list-style-type: none"> • Exclusive social media recognition post 	<ul style="list-style-type: none"> • Exclusive social media recognition post
Remarks			Brief remarks before breakout session and introduce speaker.

Sponsor & Exhibitor Packages

Level	Conference Sponsor (multiple) Support the conference as a whole.	Bag Sponsor (1) Supply bags for handouts and giveaways.	Exhibitors Connect with 250 attendees face to face. They're there just for you.
Cost	\$1000		\$250 non profit / \$500 for profit For profit price increases 1 month before event
Passes & exhibitor table	2 passes / 8' table	2 passes / 8' table included	2 passes / 8' table
Brand recognition	<ul style="list-style-type: none"> • Logo & link on conference web page • Inclusion in sponsor listings on event materials 	<ul style="list-style-type: none"> • Logo & 1 printed material of your choice in bag given away. • Listing with link on conference web page 	<ul style="list-style-type: none"> • Listing with link on conference web page.
Social media	<ul style="list-style-type: none"> • Promoted in social media post 	<ul style="list-style-type: none"> • Promoted in social media post. 	<ul style="list-style-type: none"> • Promoted in social media post.
Remarks			

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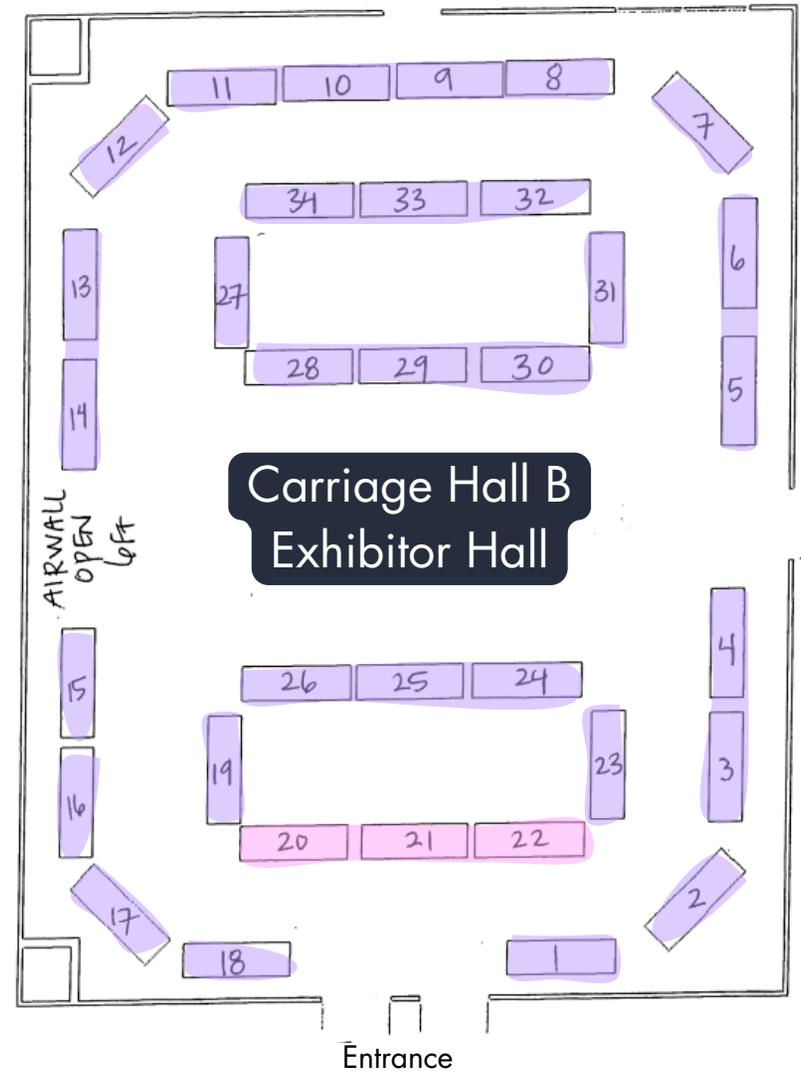
Exhibitor & Sponsor Table Locations



Presenting Sponsor

Keynote Sponsor

Food & Beverage Sponsor



Technology Sponsor(s)

All other sponsors & exhibitors may provide top 3 preferred spots, preference will be given to earliest registrations and/or highest level sponsorships.

Ready to sign up?

Fill out an interest form [here](#).

Still have questions?

We're happy to chat!

Email ReimagineAging@seniorcommunity.org

Or visit our website: seniorcommunity.org/2026RAC

