



## 2025 Reimagine Aging Conference Call for Speakers

**Senior Community Services (SCS) is seeking knowledgeable and engaging speakers to contribute to our 2025 Reimagine Aging Conference.** Now in its 10<sup>th</sup> year, this event highlights technology trends, products, and information to support older adults and their caregivers in making technology work for them.

This year's event is being held Thursday, September 25 from 10:00am – 3:00pm at the Heritage Center of Brooklyn Center. [Click here for the 2025 RAC site.](#)

Our audience of approximately 200 includes older adults, caregivers, aging services professionals, health care providers, senior living representatives, nonprofits, foundations, government agencies and corporations.

Our theme for 2025 is **Decades of Change in Technology to Make Life Easier.** We aim to acknowledge the huge changes in technology throughout the decades and empower the audience to view this change in a positive light while empowering them to take advantage of technological advancements to make their lives easier.

Topics of interest (including 1 keynote topic and 4 breakout topics) to our selection committee are outlined on pages 3 and 4. These topics are chosen by the committee based on feedback from previous years' conferences and our observances through our work in the industry and with older adults themselves.

**If you have expertise in these topics, we especially encourage your proposals to center them.** However, we welcome innovation and new ideas and will accept proposals on any topic related to aging and technology that may be of interest to our audience.

### **Proposal submission and deadline:**

We welcome speakers from diverse backgrounds, including academia, industry, government, and non-profit organizations. To express your interest, please submit a brief (two-page maximum) proposal that includes the following information:

- One-page outline or summary of your proposed presentation, including key takeaways for the audience and a title. Please make it clear if your presentation is based off one of our suggested topics.
  - Please note 50-minute limit for presentation.
- Brief biography highlighting your expertise and experience.



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- Any specific requirements or preferences for your session.

Please submit your proposal via email to [ReimagineAging@seniorcommunity.org](mailto:ReimagineAging@seniorcommunity.org) by Friday, May 23, 2025.

### Speaker benefits:

- Speaker will receive one (1) complimentary registration for the conference.
- Speaker will be offered one (1) additional reduced rate registration to share with a guest.
- Speaker will be offered an exhibitor table (6') at no cost.
- Speaker and their session will be promoted on the event website, via social media, and/or print media.
- If an exhibitor table is accepted, speaker's organization will also be listed as an exhibitor at the event.

### Expectations of speaker by Senior Community Services (SCS):

By accepting an invitation to speak at the conference, the speaker agrees to the following:

- **No** monetary compensation or expense reimbursement is being offered, nor will monetary compensation or reimbursement be provided to the speaker.
- Speaker **may not** use their session to promote their business, practice, service, or product.
- Speaker agrees the session time slot will be determined by SCS.
- Speaker will respond to requests from the event organizer in a timely manner and meet all identified deadlines.
- Speaker will design and provide a high-quality PowerPoint presentation, in electronic format, by the deadline given.
- Speaker agrees to meet with SCS representative(s) in preparation for the event and agrees that final content must be approved by SCS.
- Once content is approved, speaker agrees no substantial changes to content, format, audio/visual needs, or room set-up will be requested.
- By attending this event speaker hereby consents to having their photo/likeness/recordings posted publicly and on social media.

Recommendations of content for the selected topic opportunities are listed on the following page. Should you have any questions or require further information,



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please do not hesitate to contact Emma Friend, Marketing & Communications Coordinator, at [e.friend@seniorcommunity.org](mailto:e.friend@seniorcommunity.org).

## **Keynote Topic: Changes in Technology Through the Decades**

Technology now is almost unrecognizable from how it looked 100 years ago. A computer that once needed a whole room now fits inside a smartphone. On the other hand, some people are back to using CDs again. Part edutainment (humor is welcomed) and part inspirational speech: recap the biggest changes in technology over the decades and empower the audience to embrace these changes with actionable steps and tips.

## **Breakout Topic 1: Fraud and Scams**

Staying safe from scams continues to be one of the biggest concerns we observe in older adults related to technology. Having the most current information possible is of great value to the older adults we work with.

Consider addressing any/all the following questions: What current scams are being done in 2025 (include stories and specific examples)? How do I know if I'm being scammed? How do I avoid being scammed? Are there privacy settings or software that can help? What should I do if I think I've been scammed?

## **Breakout Topic 2: Technology & Transportation**

Transportation is a top issue affecting older adults and has a huge impact on seniors' ability to be independent in doing everyday activities.

Consider addressing any/all the following questions: How can technology help us bring transportation to more older adults? What innovations have there been in this area and what are their takeaways? What would be the impact of investing in high-quality and innovative transportation services for seniors? What barriers exist to advancing these innovations and how can they be overcome?



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### **Breakout Topic 3: Technological Tools to Make Life Easier**

Tying into our theme -- countless new platforms, software, and devices are developed and sent to market every year. The possibilities are seemingly infinite for the technological tools older adults and caregivers can use to make their lives easier.

Consider addressing any/all the following questions: What are the most helpful tools out there for older adults and caregivers? (You may consider narrowing down: tools for rural older adults, a focus on just devices, etc.) How can these tools be accessed? Are there barriers to access and how can they be overcome?

### **Breakout Topic 4: Artificial Intelligence for Older Adults**

Artificial Intelligence (AI) is a fast-growing and constantly developing industry that is having ramifications on us all – including older adults.

Consider addressing any/all the following questions: What is AI? How does it work? What can it do for me as an older adult? Is it safe and secure, or are there ethical concerns? Is AI being used in tech for older adults and how? What AI products and tools can older adults use to make their lives easier?