



Reimagine Aging

Senior Community Services

Together

We Reimagine Aging



2015 Annual Report

Leadership

Dear Friends:

We're pleased to share with you our 2015 Annual Report. Inside, you'll discover the many ways we enhance the lives of seniors and their caregivers, when they need a helping hand. We're grateful for generous friends like you who recognize the importance of helping to ensure lives of dignity for older adults.

Most of Minnesota's more than 700,000 seniors prefer to live independently in their own home for as long as possible. Senior Community Services exists to support this independence with services that make life more manageable.

Our services are especially appreciated by devoted caregivers who often grow weary while providing constant care. Caregiving truly is an unrelenting labor of love. When life grows challenging, our supportive services permit these dutiful caregivers to enjoy a respite so their health doesn't suffer.

This vital work is carried out by Senior Community Services' dedicated and knowledgeable staff, more than 4,000 amazing volunteers, and fellow professionals at more than 900 partnering organizations.

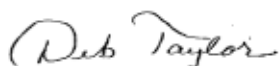
For 66 years, Senior Community Services has served seniors and caregivers as a proven and trusted partner. With your continuing support, we Reimagine Aging so the later years are a vital, more hopeful time for Minnesotans of all ages.

Thank you for your compassionate support.

Sincerely,



Terri Urbaniak
Board President



Deb Taylor
CEO



Follow us on FACEBOOK, Twitter and LinkedIn! So much happens during the year, social media is a great way to stay informed about helpful programs and activities benefiting seniors and their caregivers. **SEE YOU ONLINE!**

Reimagine Aging

Nonprofit Senior Community Services' mission is to develop, coordinate and provide services that help meet the needs of older adults and support their caregivers. Our vision is to mobilize Minnesotans to Reimagine Aging so this special time of life is better enjoyed by all generations.

Major Achievements

Impact on Aging: Senior Community Services was recognized by Minnesota Philanthropy Partners, a network of respected foundations, as one of the top ten nonprofits having a high impact in aging.

Care for All: Senior Community Services received the 2015 John Yoakam Award for service to LGBT seniors.

Enhancing Lives: Senior Community Services is recognized as having a significant influence in senior care. During 2015, we served nearly 24,000 Minnesota seniors and their caregivers, many living near or in poverty.

Devoted Helpers: More than 4,000 volunteers provided 82,868 hours of services during 2015, to make life more engaging and fun for thousands of metro area older adults.

Home Assistance: The Household & Outside Maintenance for Elderly (HOME) program utilization has grown by nearly 50 percent to become Minnesota's largest chore services program for seniors. The HOME program taps a large network of handypersons, homemakers, independent contractors, and volunteers to provide low-cost home repair, cleaning, and maintenance services.

Friends Matter: We partnered with Lutheran Social Services to launch the Companion Visitation program, to ease isolation and provide seniors with transportation for medical visits, shopping and social outings.

Raising Awareness: The Reimagine Aging Institute is a forum for sharing stories of broad relevance with the wider Minnesota community. We bring a greater awareness to aging issues and solutions via the news media, professional forums, the Senior Community Services website and social media.



HOME



Ted and Dee Young

A few years ago, Ted and Dee Young, both 80-somethings, wondered how long they'd be able to maintain their independence in their beloved home. Household tasks like changing ceiling light bulbs, washing windows, tackling fall leaves and winter snow, were now beyond their ability. "Then, I discovered Senior Community Services HOME program. I thought, that's just what we need," Dee explained.



“ HOME really makes all the difference, giving us the confidence that we can remain living at home. ”

Dee Young



HOME is the acronym for the Household and Outside Maintenance for Elderly program. The program enables seniors to remain in their own home for as long as possible. Soon, low-cost HOME handymen were visiting the Young home, changing bulbs, hauling landscape rock and wood chips. Senior Community Services volunteers took care of their leaf-raking and other chores.

The Youngs finally had their solution for maintaining independence. "The workers are always so friendly and likeable. HOME really makes all the difference, and it's affordable. It gives us the confidence that we can remain living at home. We're so very grateful," Dee said.

Helps Seniors Maintain Independence



The Household & Outside Maintenance for Elderly (HOME) program provides affordable services for older adults, ages 60+, through a network of staff, volunteers, and independent contractors. HOME helps seniors maintain independence and gives caregivers a break from household duties.

Seniors contribute to the cost of the services based on their monthly income and their ability to pay. HOME also accepts some insurance payments as well as the Elderly Waiver and the Alternative Care Grant.



HOME Helpers Typically Perform:

- Housecleaning and laundry
- In-Home Health & Safety Assessment
- Installation of safety devices
- Minor repairs and plumbing
- Weatherization
- Companion visitation
- Snow shoveling
- Lawn mowing and other yard chores
- Window washing
- Interior and exterior painting
- Errands and grocery shopping

Order chore services online, too!

HOME SHOP is the online destination for consumers to purchase affordable household chore services. What a great gift idea! Visit www.seniorcommunity.org and click on the HOME logo.

Companion Visitation Program

Another aspect of HOME is the new Companion Visitation program with Lutheran Social Services. Senior clients are partnered with a volunteer companion for weekly social visits. The enhanced social interaction eases isolation, and companions often help with transportation needs for shopping, medical visits, and social outings.



Service area: **Hennepin County**

For more information on the Household & Outside Maintenance for Elderly program please visit www.seniorcommunity.org or call 952-746-4046.

Senior Partners Care



Senior Partners Care is a statewide program that enables qualifying Minnesota seniors to have burdensome medical debt forgiven. Senior Community Services partners with hundreds of hospitals, clinics and providers who agree to waive all or part of the healthcare debt owed by qualifying seniors. The decision to waive a Medicare deductible, coinsurance or co-payment is made based on a determination of the senior's financial situation.

To qualify for Senior Partners Care, Minnesota seniors must receive care by participating medical providers, must have Medicare A & B, meet income and asset thresholds, and submit an application and a modest annual fee.



Service area: **Statewide**

For more information on Senior Partners Care, please visit www.seniorcommunity.org or call toll-free 1-888-541-5488. Metro area seniors may call 952-767-0665.

Senior Outreach & Caregiver Services



Cathy Medich was introduced to the complexities of senior care after her paternal grandmother suffered a stroke. “The caregiving was overwhelming and Dad needed help. Every person needs help in that situation. Caregiving is hard to do on your own, and it’s

tremendous to have a partner,” she said.

The family’s partner was Senior Outreach & Caregiver Services which proved to be a real benefit. “It was great to learn more to reinforce my own caregiving knowledge. And there’s a wonderful network of services available to connect you with in a customized way,” she said. “Enabling the best environment possible for seniors and caregivers is what Senior Community Services does so well,” Cathy said.



Senior Outreach & Caregiver Services offers seniors a wide variety of services so they can successfully age in place. Social workers help families identify areas of daily life where support is needed and connect them with trusted, affordable resources for chores, financial help, personal care, social activities to ease isolation, transportation, medical/legal issues help and more.

The staff also helps clients navigate life changes like loss of income, widowhood, diagnosis of Alzheimer’s or other chronic diseases. Support for caregivers is a key aspect of the program so they can maintain their own health and life balance.



“We love your Senior Outreach and Caregiver Services Caregiver Support Group at our local senior center. I can’t begin to thank you for offering this service. Krystal is a supportive, knowledgeable, compassionate leader. I have relied on staff and fellow caregivers for ideas which have been very helpful in caring for my husband with dementia. Thank you.”

Judy S.
Caregiver

Service area: **Hennepin County**

For more information, please visit www.seniorcommunity.org or call 952-767-7888.



Enhancing well-being and easing loneliness

Thanks to you, senior centers provide fun and fellowship



Donna and Walt didn't know each other when they both came to enjoy fellowship and fun at the Gillespie Senior Center in Mound. When the center held its Classic Country Jam music event, Walt walked over and asked Donna that first big question - "Would you like to dance?" Donna smiled and nodded, and off they went, swept up in song and conversation.

Soon, the second big question was asked and Donna said "I do." Donna and Walt Eklund remain grateful for the wonderful senior program that brought them together at the perfect moment in their lives.



Senior Community Services manages or is affiliated with six senior centers in suburban Hennepin and Wright Counties. Each center offers a variety of activities for great socialization and cultural enrichment. Activities include fitness activities, art and educational classes, card clubs, book clubs, dining, day trips, blood pressure checks and other health services.

Most of the activities are planned and coordinated by dedicated volunteers. During 2015, 1,211 volunteers devoted 69,408 hours enriching the lives of older adults at senior centers in Delano, Minnetonka, Monticello, Mound, St. Michael, and Wayzata.



“I enjoy coming to the local senior center because it’s fun and I love being around people. The center provides great socialization, lifelong learning opportunities and a chance to make a lot of friends. I especially enjoy bringing my grandchildren to events during the holidays.”

Joyce M.
Retiree

Service area: **Hennepin and Wright Counties**

For more information, please visit www.seniorcommunity.org.

CareNextion

Helps Families Manage Care



Matt Bochnicek, a Minneapolis-based business and technology consultant, is a native of Nebraska, where his parents still live. Matt says having family members widely dispersed makes caregiving more challenging. “Living far from them weighs on me as they age,” Matt said.



Matt Bochnicek

Matt and his siblings discovered CareNextion.org, the free easy-to-use website developed by Senior Community Services, to keep up-to-date on caregiving duties, doctor appointments, and care needs. “The CareNextion platform is a perfect solution for families far away, and it’s needed more and more,” Matt said.

The CareNextion web resource helps caregivers organize their care team to communicate and find assistance for loved ones. CareNextion keeps everyone updated and reduces the amount of time spent emailing and calling with updates. The site reduces caregiver stress by organizing care and sharing responsibilities with others.

Family members have easy access to immediate and accurate information about their loved one. The secure and private CareNextion website is a valuable online resource empowering our community to Reimagine Aging.

“The CareNextion.org website is a forward thinking response to community resource needs. Senior Community Services is very well respected. Their person-centered approach places the focus on individual caregiver needs, tailoring services to the greatest effect for each family.”

Robin R. Whitebird, PhD, MSW, LISW
Associate Professor
University of St. Thomas,
School of Social Work

Service area: **Global**

For more information, please visit www.carenexion.org
or call (612) 770-7005.





Painless Health Insurance Shopping

Medicare Health Insurance Counseling

The Medicare Health Insurance Counseling program helps seniors find the best healthcare and drug options for their needs and budget. Senior Community Services staff and trained volunteer counselors help seniors and caregivers find the most appropriate coverage from Medicare, Medicare supplements and Part D plans.

Medicare counseling is available at 13 sites in Hennepin and Wright counties. Popular Navigating Medicare community education classes are held at public and corporate venues. Private counseling sessions also can be arranged.

Older adults should review their insurance coverage annually during the autumn Medicare election period as coverage can change for particular medical needs and medications.

*Dear Senior Community Services,
I want you to know what special Medicare Counseling staff you have, and how deeply grateful we are for your interest in saving us literally thousands of dollars on a medication I need to stay well and function. This experience with the health insurance world for seniors has convinced me I must advocate for organizations like Senior Community Services. You are, in today's world, a rare and precious discovery. Thank you.*

*Sincerely,
Christine*

Service area: **Hennepin and Wright Counties**

For more information, please visit www.seniorcommunity.org
or call 952-767-7887.

Generous Friends! How you can help

Your generous financial gifts support the life-enhancing programs and services that enable seniors to live independently and provide a respite for their caregivers. Senior Community Services acknowledges the caring individuals, corporations, foundations and associations for their generous giving.

These gifts were provided from January 1, 2015 through December 31, 2015. Every effort is made to ensure accuracy. If you see an error or omission, please call 952-767-7899.

The donor listing is available online at <http://seniorcommunity.org/support-2/2014-generous-friends/>.



Honor a loved one

There are several ways to support the vital work of Senior Community Services. Your generosity makes life better and more enjoyable for older adults and their caregivers.

With a Tribute gift you can honor someone and help Senior Community Services meet the needs of seniors and caregivers. Your gift lets everyone know that a loved one or friend has been an important part of your life.

A Tribute gift can:

- honor a parent or grandparent on Mother's Day, Father's Day or other holidays;
- commemorate a special occasion such as a birthday, wedding, anniversary, graduation, recital or other memorable moments;
- recognize the military service of a veteran;
- or, honor a beloved staff member or volunteer.

For more information, visit www.seniorcommunity.org and click on **SUPPORT**.



Your lasting legacy

An estate or inheritance gift is a wonderful final act of generosity to continue making better the lives of older adults and their often overwhelmed caregivers. The official legal bequest language for Senior Community Services is:



“I, [name], of [city, state, ZIP], give, devise and bequeath to Senior Community Services, 10201 Wayzata Blvd., Suite 335, Minnetonka, MN 55305 [written amount or percentage of the estate or description of property] for its unrestricted use and purpose.”

Please let us know if you’ve included Senior Community Services in your will, so we can thank you for your generosity.

For more information on planned giving options, please contact Deb Taylor at (952) 767-7897 or visit www.seniorcommunity.org.

Make a Difference!

Please help vulnerable older adults. Donate online!



Visit www.seniorcommunity.org. It's secure, quick and easy!



Financial Summary

Financial operating results for the year ended December 31, 2015

Unrestricted Revenue

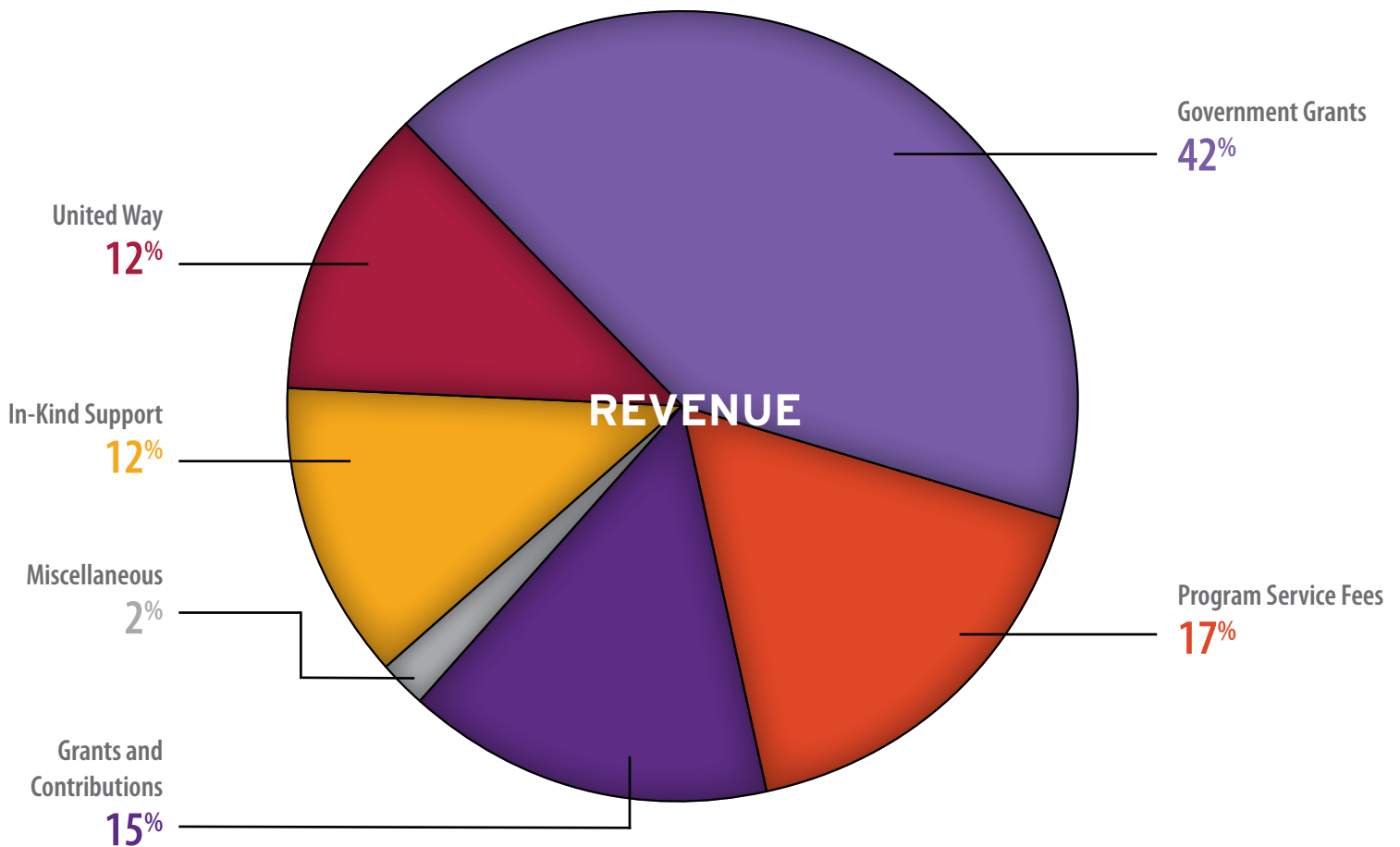
United Way	\$279,615
Government Grants	\$975,441
Program Service Fees	\$410,271
Grants & Contributions	\$345,937
Trip Income & Miscellaneous	\$40,530
In-Kind Support	\$277,685

Total Revenue & Support \$2,329,479

Expenses

Programs	\$1,992,152
Management and General	\$99,047
Fundraising	\$136,132

Total \$2,227,331



2016 BOARD OF DIRECTORS AND STAFF

<i>Executive Committee</i>	<i>Board of Directors</i>	<i>Staff</i>
<p>President Terri Urbaniak</p>	<p>Lee Brant</p>	<p>Chief Executive Officer Deb Taylor</p>
<p>1st Vice President Matt Bochnicek</p>	<p>Jeff Hedlund</p>	<p>Chief Financial Officer Don Waletzko</p>
<p>2nd Vice President Elizabeth Michaelis</p>	<p>Susan Heichert</p>	<p>Director of Senior Outreach & Caregiver Services Adele Mehta</p>
<p>Secretary Beth Falkenberg</p>	<p>Marvin D. Johnson</p>	<p>Director of Household & Outside Maintenance for Elderly (HOME) Jon Burkhow</p>
<p>Treasurer Cathy Medich</p>	<p>Laurie Lafontaine</p>	<p>Director of Medicare Programs Dawn Lund</p>
<p>Executive Member-at-Large Linda Bauermeister</p>	<p>John Lawson</p>	<p>Gillespie Center Director Mindy Anderson</p>
<p>Executive Member-at-Large Walter White</p>	<p>Woody Love</p>	<p>Monticello Senior Center Director Pam Loidolt</p>
<p>Past President Thad Standley</p>	<p>Deb McKinley</p>	<p>Crow River Senior Center Director Vonnie Waters</p>
<p>Chief Executive Officer Deb Taylor</p>	<p>Liz Sheridan Rammer</p>	
	<p>Joyce Repya</p>	
	<p>Bruce Thiel</p>	
	<p>Scott Zerby</p>	

A special thanks to retiring board members Rickie Gill and David Fisher for their commitment and service.



Senior Community Services
Reimagine Aging Institute

10201 Wayzata Boulevard, Suite 335

Minnetonka, MN 55305

Phone: (952) 541-1019

www.seniorcommunity.org



Reimagine Aging

Credits

Writer/Editor:

John Wingate

Wingate Communications Group

Photography:

Kiki Rogers,

Allison Bendickson,

Deb Taylor

Graphic Design:

Steve Mears

Smears Concept and Design

