





Shining a Spotlight on the Darkest Part of the Digital Divide September 27, 2024

Presenter: Don Frederiksen Don@SeniorTechClub.com

Program Online: https://TechForSenior.info

Becky Cole, Program Coordinator Becky@GiftsForSeniors.org

Carolyn Deters, Executive Director Carolyn@GiftsforSeniors.org

Thank you for attending our breakout session at the Reimagine Aging Conference.

Use the QR code or web address below to visit our RAC supplement page where you will find support materials and an opportunity to collaborate.



Supplement Page Web Address: https://TechForSeniors.info/RAC-2024/

On the online page you will find links to:

- View or Download the Slide Deck
- Links to Resources that Inform our Work
- Sample Lessons and Materials you are welcome to explore or use.
- Get Involved We need the help of volunteers and collaborators.
- Contact Gifts for Seniors

Our Guiding Principles

Taking on our mission for our community requires training principles and approaches not found in most general consumer plans. We are honored to share the Guiding Principles that we have learned in our efforts:

- ★ Make It Personal There is no substitute for personal training and coaching for this community. The role of the digital navigator is crucial.
- ★ Planfully Pursue the Spark Teach to modest objects, monitor and adjust. The spark might be found in a game, function, app or resource.
- ★ Make it Accessible & Safe Safety is paramount while keeping the tools and benefits accessible. Provide paper, use voice assistants.
- ★ It Takes A Village It's a big challenge requiring efforts from partners, volunteers, sponsors and more.

We want to share our lessons and also hear your thoughts and ideas. Go to the conference page and click on:

+ Get Involved

Or complete the attached interest form and leave on your chair or at the Gifts for Seniors table. You can also visit the online presentation page to learn more.

Help Alleviate Social Isolation and Loneliness in Older Adults



We are honored that this breakout session and a portion of our ongoing work is sponsored by Comcast.