2024 Reimagine Aging Conference Sponsorship & Exhibitor Opportunities

This annual conference highlights current technology trends, products, and information to support older adults and their caregivers in making technology work for them. Our audience of approximately 200 includes older adults, caregivers, aging services professionals, health care providers, senior living representatives, nonprofits, foundations, government agencies and corporations. We invite you to support our mission to **_empower people as they age_** by sponsoring or exhibiting at this year's event.

Level	Presenting Sponsor (1)	Keynote Sponsor (1)	Technology Sponsor (1) Food & Beverage Sponsor (1)
Cost	$10,000	$7,500	$5,000
Conference passes and exhibitor table included	6 event passes included / $20 for additional passes General session reserved seating; exhibitor table (6')	4 passes included / $20 for additional passes General session reserved seating; exhibitor table (6')	4 passes included / $20 for additional passes General session reserved seating; exhibitor table (6')
Brand recognition	• Recognized as **presenting sponsor** in press release and promotional materials • Logo & link on conference webpage • Inclusion in sponsor listings on event materials • Signage on main stage	• Recognized as **keynote sponsor** in press release and promotional materials • Logo & link on conference webpage • Inclusion in sponsor listings on event materials • Signage on main stage	• **Prominent** logo placement in promotional materials • Logo & link on conference webpage • Inclusion in sponsor listings on event materials
Social Media	• Recognized as **presenting sponsor** on digital image banners (Facebook, webpage, etc.) • Exclusive SCS social media post • Promoted in social media posts	• Exclusive SCS social media post • Promoted in social media posts	• Exclusive SCS social media post • Promoted in social media posts
Remarks	Representative will give brief opening remarks welcoming attendees	Representative will give brief opening remarks and introduce the keynote presenter(s) or panel	—

Friday, September 27, 2024 | 8:00 am to 12:30 pm
Heritage Center | 6155 Earle Brown Dr | Brooklyn Center, MN 55430

Level	Breakout Session Sponsor (4)	General Conference Sponsor (multiple)	Exhibitor (multiple)
Cost	$2,500	$1,000	$500 (for profit) $250 (non-profit)
Conference passes and exhibitor table included	2 passes included / $20 for additional passes Exhibitor table (6')	2 passes included / $20 for additional passes Exhibitor table (6')	1 pass included / $20 for additional pass(es) Exhibitor table (6')
Brand recognition	• Signage outside breakout room • Logo & link on conference webpage • Inclusion in sponsor listings on event materials	• Logo & link on conference webpage • Inclusion in sponsor listings on event materials	• Listing with link on conference webpage
Social Media	• Exclusive SCS social media post • Promoted in social media posts	• Promoted in social media posts	• Promoted in social media posts
Remarks	Representative may give brief remarks (3 minutes maximum) then introduce breakout speaker(s)	—	—

Have a question or need additional information?

seniorcommunity.org/2024RAC | Becky Baskett, Marketing & Outreach Coordinator | b.baskett@seniorcommunity.org | 952-767-7882

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2024 Reimagine Aging Conference
Sponsorship & Exhibitor Request Form

Company/Organization Name

Contact name, phone number, and email address

Company/Organization Address, City, State, Postal Code

Please select your sponsorship or exhibitor option:

■ $10,000 Presenting Sponsor (1) ☐ $3,000 Breakout Sponsor (4 available)

■ $7,500 Keynote Panel Sponsor (1) ☐ $1,000 Conference Sponsor (multiple)

☐ $5,000 Technology Sponsor (1) ☐ $500 Exhibitor (for profit organization)

☐ $5,000 Food & Beverage Sponsor (1) ☐ $250 Exhibitor (nonprofit organization)

An **exhibitor table (6')** is included with all sponsorship and exhibitor options. For planning purposes, please confirm whether you'll be hosting a table: ☐ Yes ☐ No

We'll provide information about registering your organization's attendees
when this form is returned, and payment has been received.

Payment Options:

☐ I would like to pay online via credit card and understand that additional processing fees may apply. Please provide instructions to submit payment online.

☐ A check payable to **Senior Community Services** for $_____ is enclosed. Return this form and the check to Senior Community Services, Attn: 2024 RAC, 10201 Wayzata Blvd. Suite 335, Minnetonka, MN 55305.

☐ Please send me an invoice to complete payment.

Thank you for your interest in joining us for this year's event!

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